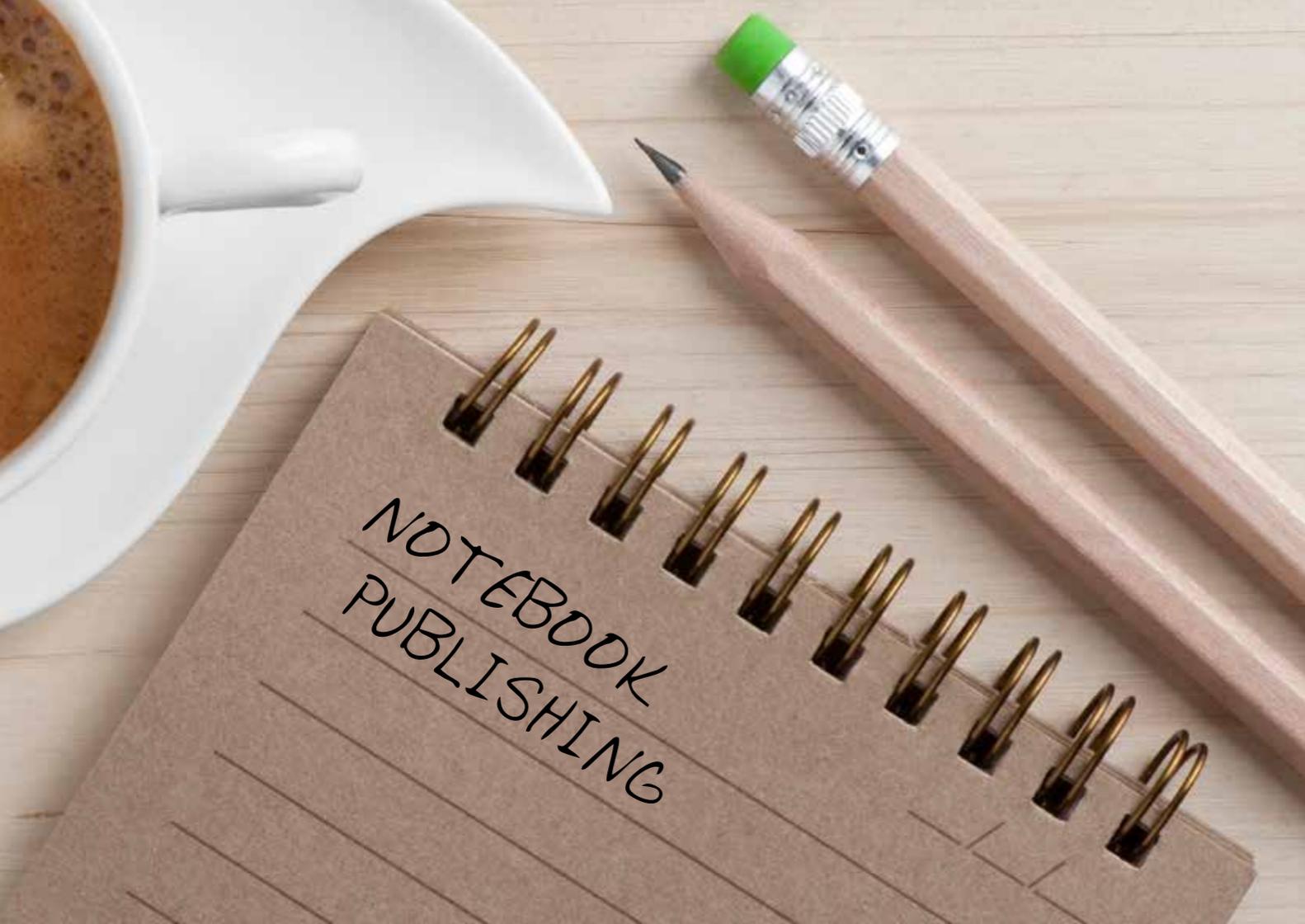


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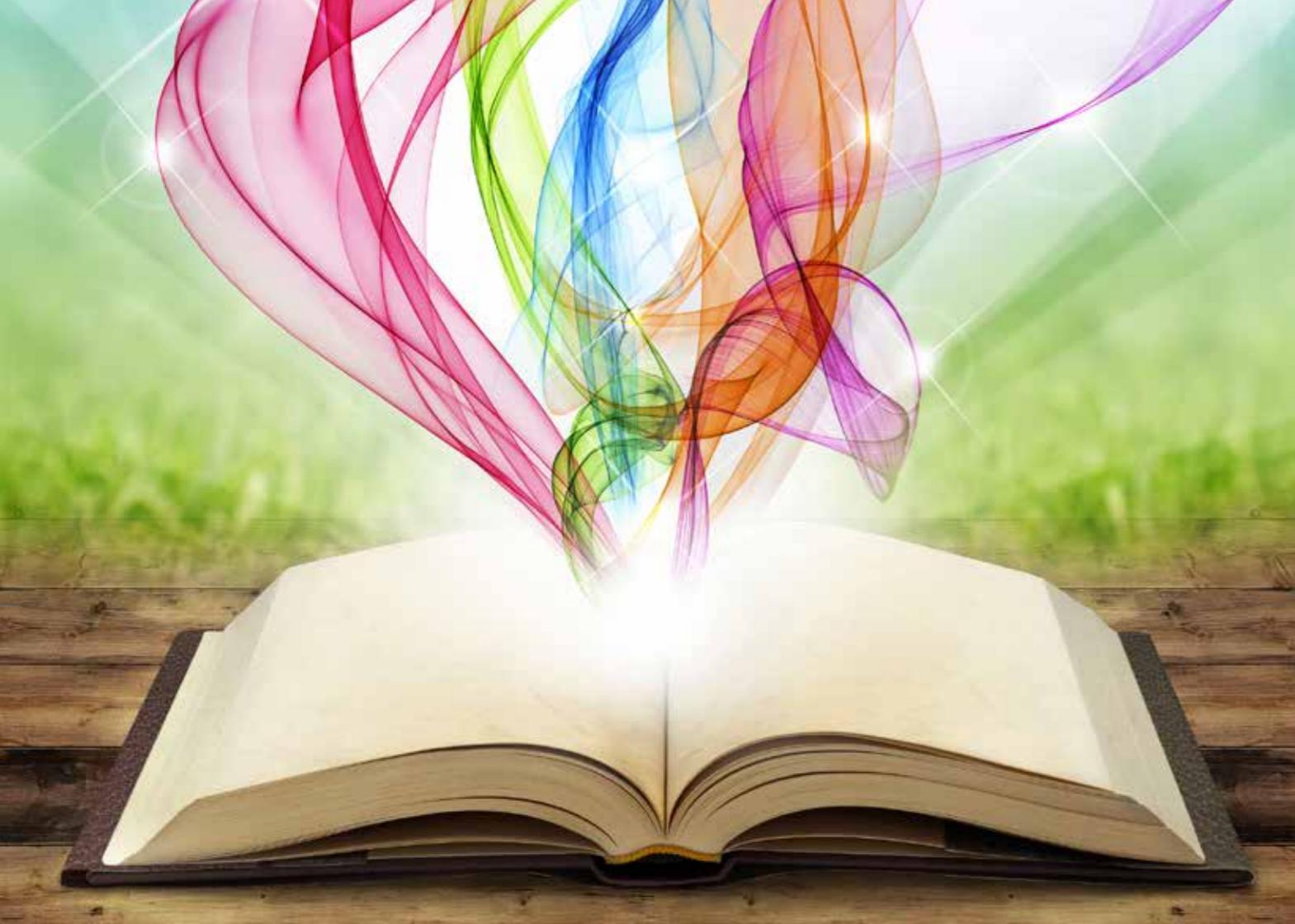
With significant technological developments witnessed during the past decade, times of self-publishing have changed dramatically. No longer is self-publishing considered 'vanity press'; rather, the option of self-publication is now viewed as a cost-effective method of getting a book into print, and offers authors the additional fundamental elements of retaining complete control and maintaining rights - not forgetting royalties.

Nevertheless, it remains that the route of self-publishing is commonly plagued with obstacles, such as in regard to distribution and marketing. However, with first-hand experience of such challenges, our team has worked to develop tools and packages centred on overcoming these difficulties, and thus we ensure all authors publishing with Notebook Publishing are never in a position of having their book in print but lacking the resources and potential to make sales.

No longer is publishing a worrying prospect filled with uncertainty and ponderings of What If? Now, publishing can be an enjoyable and exciting journey, taking your book from folios to print in a very short time.

To success!

**With warm regards,
The Notebook Publishing team.**



WHY CHOOSE TO SELF-PUBLISH?

Throughout the years, there has been much debate on the pros and cons associated with self-publishing. However, now that the main obstacles associated with self-print, i.e. distribution and marketing, have been overcome through the adoption of NP's tools, the pros are numerous. When discussing the advantages with our team the advantage of such a route, the following were amongst the most widely acknowledged:

- **Complete control:** Traditional publishing can often go hand-in-hand with a loss of control in terms of the way in which the book is presented, i.e. cover, genre, typesetting and formatting, etc., as well as the rights afforded to the publisher. Through choosing to self-publish, you maintain complete control and retain all rights.
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Of course, you may have many other reasons...

OUR MISSION

The dream of opening a publishing house, helping writers to see their work in print, and increasing the flow and abundance of books to readers are all elements forming the foundation of Notebook Publishing. Every single member of our team has a passion for books, reading and writing, and we, as a company, want to help writers across the globe achieve their dreams of seeing their books in print, lining the shelves in bookstores, being read and reviewed by thousands; it seems only right since we've achieved our dream of facilitating this.

Our objective is simple: to provide writers the world over with the opportunity and tools to succeed.

We achieve this objective through offering five different publishing packages, which we believe will fulfil writers' requirements and help them to succeed in the literary world.

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